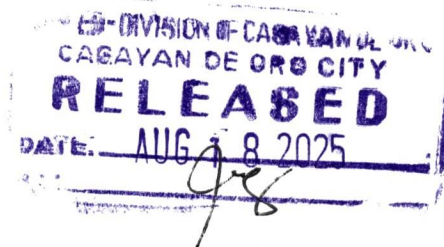




Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY



Office of the Schools Division Superintendent

15 August 2025

DIVISION MEMORANDUM
No. 694 s. 2025

PARTICIPATION TO THE HEADLINE 2025: DEVELOPMENT
JOURNALISM IN THE SERVICE OF THE PEOPLE

TO: Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division
Concerned Curriculum Implementation Division Personnel
Concerned School Heads
This Division

1. Regarding the letter of Crusader, the official student publication of Xavier University – Ateneo de Cagayan, on its annual student-run campus journalism workshop dubbed as “Headline 2025: Development Journalism in the service of the People” on August 23-24, 8:30 AM-6:00 PM At Xavier University-Ateneo de Cagayan and Xavier University Grade School, Macasandig Campus.

2. The following schools are hereby directed to send their school paper adviser or journalism coordinator to participate in the said activity:

- a. Lumbia National High School
- b. Bulua National High School
- c. Bugo National High School
- d. Iponan National High School
- e. Indahag National High School

3. Participation of the students will be voluntary and subject to parents’ consent.

4. Helen R. Lucman, Filipino Journalism Focal, will attend on behalf of Rochelle A. Luzano, Division Journalism Lead Coordinator.

5. The participants’ expenses for board and lodging and travel expenses shall be charged to the host organization. Additional details are outlined in the attached letter.

6. Compensatory time-off (CTO) shall be granted for working days that will fall on holidays or weekends in accordance with the CSC and DBM Joint Circular No. 2,



Address: Fr. William F. Masterson Ave., Upper Balulang,
Cagayan de Oro City

Telephone: (088) 855-0044, (088) 855-0047, (088) 328-2142

Email Address: cagayandeoro.city@deped.gov.ph

Website: <https://depedcdo.net/>

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s. 2004.

7. In adherence to Equal Opportunity Principle (EOP), inclusive and fair treatment is accorded to all personnel regardless of disability, sexual orientation, gender, age, religion, and ethnicity.

8. This Office directs immediate and wide dissemination of this Memorandum.


ROY ANGELO E. GAZO
Schools Division Superintendent

Encl.: As stated

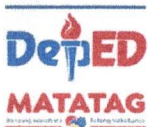
Reference: As stated

To be indicated in the Perpetual Index
under the following subjects:

CURRICULUM DELIVERY

JOURNALISM

DM-051-CID-IM-LR-RAL / participation to the headline 2025: development journalism in the service of the people
August 15, 2025



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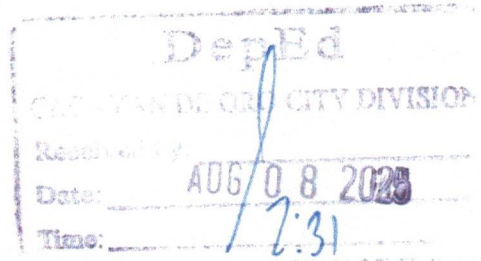
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August 8, 2025

Dr. Roy Angelo E. Gazo, PhD, CESO V
Schools Division Superintendent
Department of Education - Division of Cagayan de Oro
Upper Balulang, Cagayan de Oro City



Dear Dr. Gazo,

Greetings!

The Crusader, the official student publication of Xavier University-Ateneo de Cagayan will be hosting **"Headline 2025: Development Journalism in the Service of the People,"** on **August 23-24**, from **8:30 AM-6:00 PM** at Xavier University - Ateneo de Cagayan and Xavier University - Grade School, Macasandig Campus, Cagayan de Oro City.

HEADLINE is an annual student-run campus journalism workshop that will open its doors to all aspiring secondary-level campus journalists. Themed **"It Starts With Us: Development Journalism in the Service of the People,"** it seeks to a) Discuss the role of development journalism in the campus journalism setting; b) Encourage young journalists to pursue their work with integrity, critical thinking, and social purpose; and c) Apply various technical skills in 21st-century campus journalism trends through collaborative outputs (e.g., articles, school paper designs, photographs, editorial cartoons).

The Publication expresses its intent to partner with your esteemed office and encourage our invited schools to join the workshop. More specifically, we would like to ask for your endorsement in the form of a **memorandum**, as this year's HEADLINE is set to run as a **stay-in event**. Each school will have **6 slots** (5 students and 1 moderator or school paper adviser), and will be immersed in a **two-day and one-night** experience that will further enhance their skills in the field.

No registration fee is required, and food and accommodation will be shouldered by the publication. Transportation from Xavier University - Ateneo de Cagayan to Xavier University - Grade School Macasandig Campus will also be provided; rest assured that our staff will ensure the safety of our participants during this event. We ask that participants provide their own equipment (laptop, camera, etc.) so they can fully participate in our activities.

We are inviting the following schools to participate in this year's HEADLINE:

Capitol University Senior High School

Indahag National High School

Lumbia National High School

Xavier University Junior High School

Bulua National High School

Philippine Southfield School

Bugo National High School

Asian Business Cabletow Cooperative
Academy

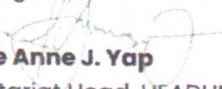
Iponan National High School

Your support will be of great benefit to the cause of championing campus journalism. Moreover, we would also greatly appreciate the presence of your current School Journalism Coordinator, Dr. Rochelle Luzano, PhD.

Attached alongside this letter is the program flow for the entirety of HEADLINE 2025. Should you wish for a meeting with our core team, or have any queries in regards to the event, you may contact me via mobile (**0906-927-1801**) or through email (**headlineworkshop25@gmail.com**).

We look forward to a positive response.

Best regards,


Noelle Anne J. Yap

Secretariat Head, HEADLINE 2025

Noted by:


Jose Emmanuel A. Mayor

Project Head, HEADLINE 2025